

Message

From: Keller, Kaitlin [keller.kaitlin@epa.gov]
Sent: 11/15/2017 3:19:40 PM
To: Beck, Nancy [Beck.Nancy@epa.gov]; Traylor, Patrick [traylor.patrick@epa.gov]
CC: Dourson, Michael [dourson.michael@epa.gov]; Ringel, Aaron [ringel.aaron@epa.gov]; Keigwin, Richard [Keigwin.Richard@epa.gov]
Subject: RE: Background Information for 11/15 Sterling/ Black Flag Briefing
Attachments: BF Flag Disposable Fly Trap Photos.docx; BF Fly Window Traps.pdf

Nancy,

Attached are the photos of the Black Flag label that were part of the enforcement case review. It's a bit difficult to read, so I've also attached similar Black Flag product label that was available online as a pdf.

The marketing claims pulled from the Sterling EPA-registered product are below:

- Non-toxic mode of action
- Naturally-occurring ingredients draw flies away from you
- Perfect for lawn, garden, camping and farm use
- No killing agents - insects drown
- Effective and responsible
- Complete with attractant
- Just add water and hang
- Catches up to 20,000 flies
- Dissolves and activates in water
- Enhances your surroundings
- Sanitary; never touch the bait or flies

Thanks,
Kaitlin

Kaitlin Keller, Special Assistant
Office of Chemical Safety and Pollution Prevention
U.S. Environmental Protection Agency
(202) 564-7098

From: Beck, Nancy
Sent: Wednesday, November 15, 2017 8:26 AM
To: Traylor, Patrick <traylor.patrick@epa.gov>
Cc: Dourson, Michael <dourson.michael@epa.gov>; Ringel, Aaron <ringel.aaron@epa.gov>; Keller, Kaitlin <keller.kaitlin@epa.gov>
Subject: RE: Background Information for 11/15 Sterling/ Black Flag Briefing

Patrick

Is it possible to see a picture of the label for both products? I'm curious to see how they are presenting claims (or lack thereof). If OECA does not have, I can check with our team.

Thanks.

Nancy B. Beck, Ph.D., DABT
Deputy Assistant Administrator, OCSPP
P: 202-564-1273
M: Ex. 6 Personal Privacy (PP)
beck.nancy@epa.gov

From: Keller, Kaitlin
Sent: Tuesday, November 14, 2017 3:50 PM
To: Ferguson, Lincoln <ferguson.lincoln@epa.gov>
Cc: Beck, Nancy <Beck.Nancy@epa.gov>; Bertrand, Charlotte <Bertrand.Charlotte@epa.gov>; Dourson, Michael <dourson.michael@epa.gov>; Bolen, Derrick <bolen.derrick@epa.gov>
Subject: Background Information for 11/15 Sterling/ Black Flag Briefing

Lincoln,

Attached please find background information for the Administrator's briefing on Sterling International & Black Flag tomorrow (11/15) at 3:30pm prior to a meeting with Congresswoman McMorris Rodgers on the same issue Thursday morning. Please note that this issue involves confidential business information (CBI) which has been left out of the backgrounder to allow for full distribution of this information as needed. Please let me know if you have any questions.

Thank you,
Kaitlin

Kaitlin Keller, Special Assistant
Office of Chemical Safety and Pollution Prevention
U.S. Environmental Protection Agency
(202) 564-7098